

Professional Summary

- Technical illustrator with knowledge and expertise in vector graphics
- Innovative graphic designer with demonstrated success at motivating target audiences
- Enthusiastic leader skillful in building client relationships, inspiring a creative team and strategic planning
- Accomplished copywriter of enticing communications for proposals, annual reports, advertisements, etc.
- Experienced event planner / fundraising director skilled in branding through consistent messages and recognized graphics

Technical Skills

Adobe Creative Suite (Proficient in Illustrator & InDesign) • Microsoft Office Suite including Publisher • QuarkXPress

Relevant Experience

2011 to present: **PB & J Creative (DBA) - Strategic Graphic Designer and Illustrator**

- Design unique print and electronic graphics as an independent freelancer - logos, brochures, business cards, catalogs, flyers, newsletters, signage, etc.



2016 to 2017: **The Printed Image, Columbus, OH - Graphic Artist & Production Artist**
Continue to work as Freelance Designer (2017-present)

- Design logos, business cards, letterhead/envelopes, catalogs, brochures, flyers, newsletters, forms, etc. for a full-service commercial print and marketing service company
- Preflight formatting, plates, layouts, etc. for digital and offset printing
- Plan and design promotion strategies for new and existing customers

2010 to 2012: **Galema's Greenhouse, Inc., West Lafayette, IN - Marketing Coordinator**
Continue to work as Freelance Designer (2012-present)

- Create product catalogs, promotional fliers, photo slideshows, infographics and other marketing materials
- Assist with promotion strategies for new products to diverse customer groups
- Design and maintain website

2005 to 2009: **Big Brothers Big Sisters, Lafayette, IN - Director of Marketing and Development**

- Managed support position, Special Events Coordinator
- Developed advertising materials to recruit volunteers and create public awareness
- Coordinated annual fundraisers, created advertising plans and designed event publications
- Implemented an Annual Fund campaign process and designed the publications
- Directed the Fund Development Committee in revising the Mission Statement, preparing a Case Statement and completing a Strategic Plan

1999 to 2004: **Marian High School, Mishawaka, IN - Director of Development**

- Managed development staff and volunteers
- Produced and edited publications, including newsletters, brochures and fundraising materials
- Implemented and directed two capital fund drives grossing over \$3,500,000
- Coordinated special events including an annual auction that served as the primary means to balance the school's operating budget

1997 to 1999: **Dec-O-Art, Inc., Elkhart, IN - Senior Graphic Artist**

1995 to 1996: **The Cubby Hole, Carlinville, IL - Graphic Designer**

1992 to 1994: **Daily Leader, Pontiac, IL - Art Department Manager**

My Education

Purdue University, West Lafayette, IN: Associate in Applied Science Degree
Industrial Illustration Technology - Distinguished Graduate

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